

BIOGRAPHY & OVERVIEW

DWAYNE ASHLEY



ABOUT DWAYNE ASHLEY

With over 30 years in the philanthropic industry, Dwayne Ashley has utilized his knowledge of fundraising and passion for social justice to create opportunities for people of color through his founding of Bridge Philanthropic Consulting (BPC), the nation’s only full-service Black-owned fundraising firm. Throughout his career, Dwyane sought to align with organizations that shared his values regarding the betterment of Black-and-Brown people and, through that alignment, has raised over \$1 billion to support those communities.

During his early years, the spirit of charity was instilled into Dwayne through witnessing his great-grandmother’s establishing one of the first schools to educate blacks in Heflin, Louisiana, which has now been memorialized as one of the oldest Black churches in the state. The weaving of his great-grandmother's legacy into Louisiana’s rich history pushed Dwayne to forge his own path and attend Wiley College and the University of Pennsylvania’s Fel’s School of Government, where he learned how he too could use his knowledge to help the disenfranchised.

Following his time in college, Dwayne joined notable organizations like the African American Development Officers, the New York Society Library, and The Giving Institute—serving on the board of each—as well as serving as a member of the Association of Fundraising Professionals, where he sat on board positions with Philadelphia and New York City chapters. In addition to professional organizations, Dwayne is also a member of community-based organizations like One Hundred Black Men of New York and fraternity Phi Beta Sigma, where he has been honored with the ‘Bigger Better Business’ award leading to his five-time inclusion in Ebony Magazine’s list for most influential Black Americans.

Before launching BPC, Dwayne spearheaded development for notable organizations, like Jazz at Lincoln Center, 100 Black Men of America, the Thurgood Marshall College Fund, the United Negro College Fund, and the United Way of Texas Gulf Coast; in addition to leading capital and annual campaigns to raise funds to ensure the work of these organizations thrived. This trajectory led to the founding of BPC in 2016 and the establishment of practices located in New York, Washington DC, Baltimore, Fairfax, Houston, Atlanta, Los Angeles, and San Francisco, where Dwyane employs 105 professionals with a combined 600 years of experience.

His commitment to equality extends far beyond fundraising and led Dwayne to author several books centered around educating the next generation of dreamers: *Eight Steps to Raising Money: Measuring Your Fundraising Impact*, Word for Word Publishing; *8 Winning Steps to Creating a Successful Special Event* with Carol Campbell, Director of Events at Prairie View A&M University; *I’ll Find A Way or Make One: A Tribute to HBCUs* with noted journalist Juan Williams and *Dream Internships: It’s Not Who You Know, But What You Know!*

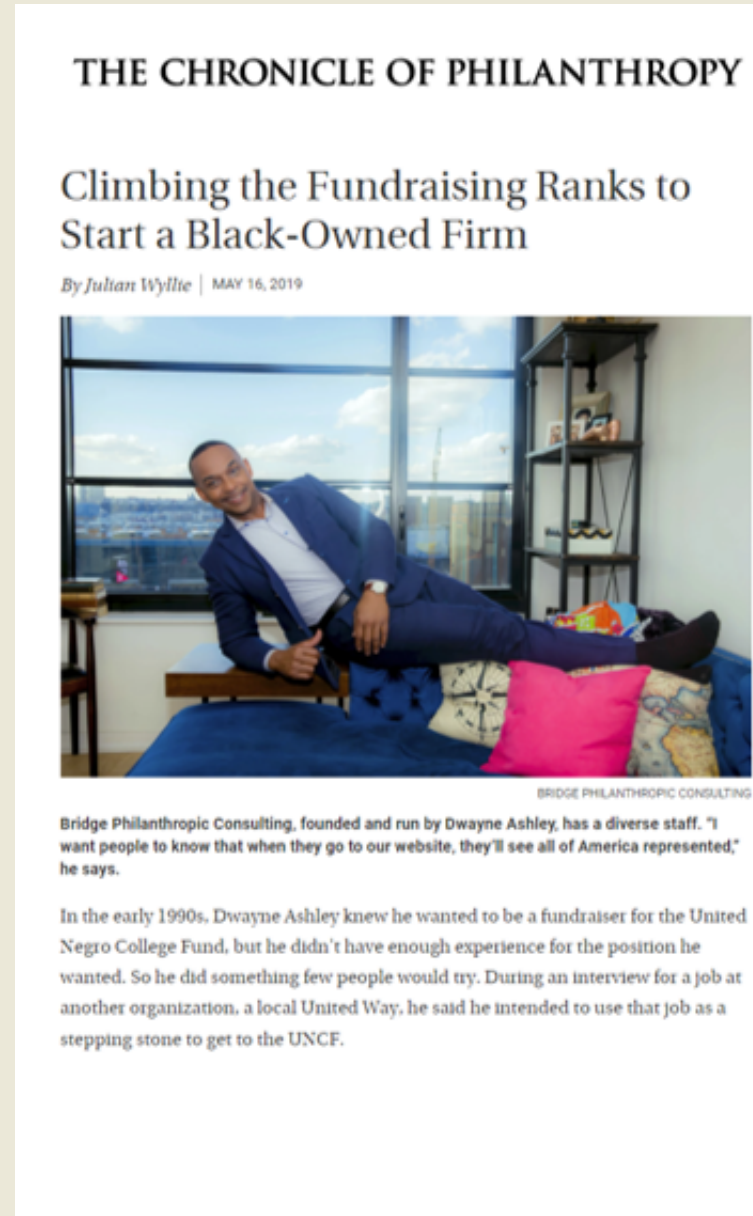
MEDIA COVERAGE



MEDIA COVERAGE



MEDIA COVERAGE



MEDIA COVERAGE

**CULTURAL ICONS
FOR SOCIAL CHANGE**



The Iconic Impact Initiative by Bridge Philanthropic Consulting, LLC



**NBA All-Stars
of Philanthropy**




By Tashion Macon, Ph.D, Jennifer Jiles, and Dwayne Ashley

ESSENCE

MORE NEWS
These Black Women Are Raising Millions Of Dollars To Support Women And Girls In The South

PHILANTHROPY UNDERSERVES BLACK WOMEN AND GIRLS. THESE WOMEN ARE TAKING THE INITIATIVE TO DO IT THEMSELVES.



Countless Southern Black women have helped build America and lead, working to uplift in civil rights, politics, education, social justice and other arenas.


Now some Southern Black women readers are using philanthropy as part of the fight for transformational change to benefit the South and the nation, overall.

The Women's Foundation of the South is one of the newcomers. The nonprofit based in New Orleans, envisions a flourishing South where women and girls of color are healthy, safe, and well-resourced to determine their own destinies, and ensure that they and their families thrive.


Launched officially in August, the organization is led by Carmen James Randolph, a philanthropist, leader and former Vice President for Programs at the Greater New Orleans Foundation. She's spent years working at the intersections of gender, racial and social justice.

"It's time to write the next chapter for women and girls of color in the South," said the founding CEO/President of the Women's Foundation of the South. "Our mission is to center and invest in [their] collective power, health, well-being, economic security, and leadership. We stand ready to lead the way."


**CULTURAL ICONS
FOR SOCIAL CHANGE**



The Iconic Impact Initiative by Bridge Philanthropic Consulting, LLC



WOMEN AND PROTEST



By Tashion Macon, Ph.D, Jennifer Jiles, and Dwayne Ashley

MEDIA COVERAGE

Dwayne Ashley to Receive the Phi Beta Sigma Fraternity IMAGE Award



New York – **Dwayne Ashley**, founder and CEO of Bridge Philanthropic Consulting (BPC), will receive the **Phi Beta Sigma Fraternity, Inc.'s IMAGE Award in Bigger & Better Business** during the fraternity's 2021 Conclave at the Myrtle Beach Convention Center and Sheraton Hotel from August 3-8, 2021. The IMAGE Award is Phi Beta Sigma Fraternity's most coveted award bestowed upon members of the fraternity who have achieved global success in their career.

CULTURAL ICONS FOR SOCIAL CHANGE



The Iconic Impact Initiative by Bridge Philanthropic Consulting, LLC



JAZZ & PHILANTHROPY



Authors: Tashion Macon, Ph.D., Jennifer Jiles, and Dwayne

Special Introduction by Jackie Harris and Nicole Henry

THE CHRONICLE OF PHILANTHROPY

Getting to Know Who Is in the Database

By *Eden Stiffman* | MARCH 3, 2020



GETTY IMAGES

Dwayne Ashley, a fundraising consultant who helps groups that serve people of color, says many nonprofits don't realize they already have plenty of great potential donors of color — people who have volunteered, made small gifts, attended events, or done other things that could be a sign they could do more.